

LA CASA DEL HABANO LUXEMBOURG

La Casa del Habano Luxembourg opened on March 18th 1994 right in the heart of Luxembourg City.

Luxembourg

CONTEXT

Since that date the goal was to stock the very best products in the most perfect conditions, the way customers love to taste them. Every single product stocked in their “boutique” is carefully checked by a trained staff and comes only from the Habanos S.A. Exclusive distributor CubaCigar Benelux.



CAUSE FOR COLLABORATION

AddedSense, during a website creation project, follows a series of steps to ensure its success. With La Casa del Habano, they did a needs analysis, after obtaining from the client the definition of the objective and the public of the site. Together, they developed a web strategy and the design while respecting the brand's visual identity.

SUCCESSFUL RESULT

Together, they developed a web strategy and the design while respecting the historical brand's visual identity.