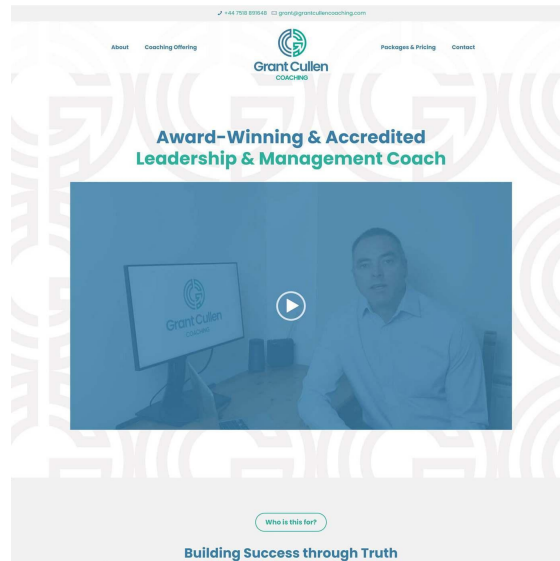


## Malta

***Collaboration between GRANT CULLEN COACHING and a digital product agency called "GLO"***

### CONTEXT

Grant Cullen is a management coach trainer working with key contributors and leaders across all sectors. He needs to reach out to more of his target audience to build a stronger client base



### CAUSE FOR COLLABORATION

Grant was seeking to develop a multi-page website and to build up a profile for his brand in the online world. Grant was referred to GLO by someone who had already worked with then in the past and highly recommended their services.

### SUCCESSFUL RESULT

Together they have developed a website that demonstrates Grant's expertise and uses Grant's voice to personalise the service. The site has built relevant traffic from organic searches. The Website has worked well and GLO is now taking care of his branding, logo and setting up profiles on relevant directories and social media platforms. The project has now moved into the next phase – the digital marketing efforts, which consist of Google Ads Management